

Nextmark ID	240852
SRDS ID	885383-000
mln ID	M131332

A Mailing List of Adjustable Rate Mortgage Holders

Homeowners with outstanding adjustable rate mortgages (ARMs)

DESCRIPTION

The Marigold Adjustable Rate Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. These households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Adjustable Rate Mortgage Holders today!

SELECTS

Age	\$5/M
Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M

LIST INFO

Total Count:	7,749,742
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/09/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of College Students

Individuals that are currently enrolled in colleges across America

Nextmark ID	156181
SRDS ID	857737-000
mIn ID	M110739

DESCRIPTION

The Marigold College Student file provides an ideal demographic for targeting students throughout the United States that are currently in college. We all know what college students like and need to buy. The list covers credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of active college students today!

SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,808,788
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	01/03/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240898
SRDS ID	881129-000
mIn ID	129109

A Mailing List of Credit Card Reward Members

Individual Consumers with credit cards that have reward program incentives for travel and merchandise.

DESCRIPTION

The Marigold Credit Card Reward Members file provides an ideal demographic for targeting consumers throughout the United States that have been extended various levels of credit and are participating in a spending rewards program. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Credit Card Reward Members today!

SEGMENTS

333,035	3 Month Recency	\$5/M
598,935	6 Month Recency	\$5/M

SELECTS

Age	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,093,882
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	01/29/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of Debit Card Holders

Individuals that use a debit card nationwide

DESCRIPTION

The Marigold Debit Card Holders file provides an ideal demographic for targeting consumers throughout the United States that use a debit card. These are becoming a replacement for cash and are experiencing heavy use! Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Debit Card Users today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	5,576,971
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	154434
SRDS ID	857148-000
mIn ID	M110380

A Mailing List of Insurance Quote Requestors

Individuals that have recently requested insurance quotes.

DESCRIPTION

The Marigold Insurance Quote Requestors file provides an ideal demographic for targeting consumers throughout the United States that have recently requested insurance quotes for a wide array of financial services. Identifying a good insurance company for automobile, homeowners, life or health insurance can be a time consuming and complicated task. These individuals are in the market for new insurance plans now and this file provides an excellent target market to identify them. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Insurance Quote Requestors today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	6,820,391
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/01/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	175122
SRDS ID	866859-000
mIn ID	M118138

A Mailing List of Magazine Subscribers

Subscribers of various types of publications and magazines

DESCRIPTION

The Marigold Magazine Subscribers file provides an ideal demographic for targeting active subscribers to various types of publications and magazines throughout the United States. Whether it's computers, technology, business, home decor, sports, interior decorating, music or celebrity gossip, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Magazine Subscribers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	9,002,006
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	10/14/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	242353
SRDS ID	887006
mIn ID	130023

A Mailing List of Mortgage Holders

Homeowners with outstanding mortgages

DESCRIPTION

The Marigold Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. Whether you are looking to target conventional mortgage holders, jumbo mortgage holders, 1st, 2nd or 3rd mortgages or lender type, these households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mortgage Holders today!

SELECTS

Age	\$5/M
Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Magazine Subscribers	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M

LIST INFO

Total Count:	54,979,239
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	06/25/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	154433
SRDS ID	857149-000
mln ID	M110377

A Mailing List of New Car Buyers

Individuals that have recently purchased a new Automobile.

DESCRIPTION

The Marigold New Automobile Purchasers file provides an ideal demographic for targeting consumers throughout the United States that have recently purchased an automobile. A new automobile means new responsibilities as well as needs for new products and services. Whether you are targeting individuals looking for insurance, gasoline cards, credit cards, audio equipment or child safety products this file provides an excellent target market. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of New Automobile Purchasers today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,878,727
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/01/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	175120
SRDS ID	866279-000
mIn ID	M118059

A Mailing List of New Credit Card Activations

Individuals that have activated a new credit card.

DESCRIPTION

The Marigold New Credit Card Activation file provides an ideal demographic for targeting consumers throughout the United States that have just activated a new credit card. Establishing and obtaining credit is a critical part of developing purchasing power. These individuals have recently armed themselves with new credit cards and they are not afraid to use them. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of New Credit Card Activations today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,618,625
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	10/14/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	172980
SRDS ID	865821-000
mIn ID	M116660

A Mailing List of New Credit Seekers

Individuals that are seeking credit.

DESCRIPTION

The Marigold New Credit Seekers file provides an ideal demographic for targeting consumers throughout the United States between the ages of 18-25 that are seeking new credit. Establishing credit as you enter the "work force" is a critical part of any persons life. These individuals have requested information regarding new credit opportunities and are eager to obtain credit and spend. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of New Credit Seekers today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	5,136,189
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	09/12/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Sub-Prime Credit Seekers

Individuals with Sub-Prime Credit That are seeking credit.

DESCRIPTION

Marigold's Sub-Prime Credit Seekers List is ideal for offers geared toward those that lack a high credit rating. This multi-sourced file is ideal for various financial-related offers such as secured credit cards, loans, sweepstakes and more.

Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Sub-Prime Credit Seekers today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	5,639,831
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

An Email List of College Students

Individuals that are currently enrolled in colleges across America

DESCRIPTION

The Marigold College Student file provides an ideal demographic for targeting students throughout the United States that are currently in college via Email. We all know what college students like and need to buy. The list covers credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of active college students today!

SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,451,905
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240882
SRDS ID	880410-000
mIn ID	129154

Wealthy Seniors and Retirees at Home Address

The Marigold Wealthy Seniors and Retirees file provides an ideal demographic for targeting individuals that have net worths in excess of 500000 in assets

DESCRIPTION

The Marigold Wealthy Seniors and Retirees at Home Addresses file provides an ideal demographic for targeting individuals that have net worths in excess of \$500,000 in assets. These individuals recognize the short and long term benefits of investing their money wisely in the financial markets and are excellent candidates for a wide array of financial products and services, financial planning, life insurance and estate planning as well as big ticket items that target affluent consumers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Wealthy Seniors and Retirees at Home Addresses today!

LIST INFO

Total Count: 1,426,503
Base Price: \$125/M
Source: Compiled lists
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market 12/03/2006
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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