

A Mailing List of Adjustable Rate Mortgage Holders

Homeowners with outstanding adjustable rate mortgages (ARMs)

DESCRIPTION

The Marigold Adjustable Rate Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. These households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Adjustable Rate Mortgage Holders today!

SELECTS					
Age		\$5/M	_	LIST TYPES AVAILABLE	
Age Of Children		\$5/M		Postal	
College Students		\$5/M		Phone	
Computer Owner		\$5/M			
Credit Card Buyers		\$5/M		LIST MAINTENANCE	
Donors		\$5/M		New to Market 07/09/2007	
Ethnicity		\$5/M		Update Freq. Monthly	
Lifestyle Interests		\$5/M			
Magazine Subscribers		\$5/M		DELIVERY OPT	IONS
Marital Status		\$5/M		Email Delivery \$50	
Monthly Hotline		\$10/M		Email Delivery	400
SCF		\$5/M		ADDRESSING OPTIONS	
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-20	-2077 (888) 761-8817	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	240852
SRDS ID	885383-000
mln ID	M131332

LIST INFO

Total Count:	7,749,742
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer
LIST TYPES	VAILABLE
Postal	
Phone	
LIST MAINTE	NANCE
New to Market	07/09/2007



A Mailing List of College Students

Individuals that are currently enrolled in colleges across America

DESCRIPTION

The Marigold College Student file provides an ideal demographic for targeting students throughout the United States that are currently in college. We all know what college students like and need to buy. The list covers credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of active college students today!

SELECTS					Concentration
Computer Owner		\$5/M		LIST TYPES A	AILABLE
Credit Card Buyers		\$5/M		Postal	
Donor		\$5/M		Phone	
Ethnicity		\$5/M			
Lifestyle Select		\$5/M		LIST MAINTENANCE	
Marital Status		\$5/M		New to Market 01/03/2005	
SCF		\$5/M		Update Freq.	Monthly
State		\$5/M			
Zip		\$5/M		DELIVERY OPTIONS	
				Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-20	77 (888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	156181
SRDS ID	857737-000
mln ID	M110739

2,808,788

LIST INFO **Total Count:**

Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer
LIST TYPES A	VAILABLE
Postal	
Phone	
LIST MAINTE	NANCE
New to Market	01/03/2005
Update Freq.	Monthly
DELIVERY OF	PTIONS
Email Delivery	\$50



A Mailing List of Credit Card Reward Members

Individual Consumers with credit cards that have reward program incentives for travel and merchandise.

DESCRIPTION

The Marigold Credit Card Reward Members file provides an ideal demographic for targeting consumers throughout the United States that have been extended various levels of credit and are participating in a spending rewards program. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Credit Card Reward Members today!

SEGMENTS	;					
333,035	3 Month F	Recency		\$5/M		LIST TYP
598,935	6 Month F	Recency		\$5/M		Postal
SELECTS					_	LIST MAI
Age				\$5/M		New to M
Zip				\$5/M		Update F
						DELIVER
						Email Del
						ADDRES
						Text/Exce
						Mailing La
CONTACT	NAME	ROLE	EMAIL		PHONE	

Nextmark ID	240898
SRDS ID	881129-000
mln ID	129109

LIST INFO Total Count

r

Total Count:	1,093,882
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	\$500.00
Market:	Consumer

PES AVAILABLE

AINTENANCE

New to Market	01/29/2007			
Jpdate Freq.	Monthly			
DELIVERY OPTIONS				

elivery \$50

SSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



A Mailing List of Debit Card Holders

Individuals that use a debit card nationwide

DESCRIPTION

The Marigold Debit Card Holders file provides an ideal demographic for targeting consumers throughout the United States that use a debit card. These are becoming a replacement for cash and are experiencing heavy use! Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Debit Card Users today!

extremely targeted ma	Irket of Debit Card Use	's today!			Min. Purchase:	\$500.00
SELECTS Marke		Market:	Consumer			
Age Of Children			\$5/M		LIST TYPES AV	
College Students			\$5/M		Postal	
Computer Owner			\$5/M		Phone	
Donor			\$5/M		Thone	
Ethnicity			\$5/M		LIST MAINTENA	NCE
Lifestyle Select Marital Status			\$5/M \$5/M		New to Market	
SCF			\$5/M		Update Freq.	Monthly
State			\$5/M		opuato i roq.	menniy
Zip			\$5/M		DELIVERY OPTIONS	
·					Email Delivery	\$50
					ADDRESSING C	PTIONS
					Text/Excel	\$0/
					Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddi	rect.com	(646) 442-2	2077 (888)	761-8817

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Source:

242328

5,576,971

Compiled lists

\$100/M

USA



A Mailing List of Insurance Quote Requestors

Individuals that have recently requested insurance quotes.

DESCRIPTION

The Marigold Insurance Quote Requestors file provides an ideal demographic for targeting consumers throughout the United States that have recently requested insurance quotes for a wide array of financial services. Identifying a good insurance company for automobile, homeowners, life or health insurance can be a time consuming and complicated task. These individuals are in the market for new insurance plans now and this file provides an excellent target market to identify them. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Insurance Quote Requestors today!

00		
SE	LEC	15

0111010		Phone	
Age Of Children	\$5/M		
College Students	\$5/M	LIST MAINTENANCE	
Computer Owner	\$5/M	New to Market 12/01/2004	
Credit Card Buyers	\$5/M	Update Freq. Monthly	
Donor	\$5/M	opdate i req. Monthly	
Ethnicity	\$5/M	DELIVERY OPTIONS	
Lifestyle Select	\$5/M		
Marital Status	\$5/M	Email Delivery \$50	
SCF	\$5/M		
State	\$5/M	ADDRESSING OPTIONS	
Zip	\$5/M	Text/Excel \$0	
		Mailing Labels \$10	

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	154434
SRDS ID	857148-000
mln ID	M110380

6,820,391

LIST INFO **Total Count:**

Base Price:	\$100/M	
Source:	Compiled lists	
Geography:	USA	
Min. Purchase	: \$500.00	
Market:	Consumer	
LIST TYPES	AVAILABLE	
Postal		
Phone		
LIST MAINTE	NANCE	
New to Marke	t 12/01/2004	
Update Freq.	Monthly	
DELIVERY O	PTIONS	
Email Delivery	/ \$50	
-		
ADDRESSING	G OPTIONS	
Text/Excel	\$0/	
Mailing Labels	\$10/	



A Mailing List of Magazine Subscribers

Subscribers of various types of publications and magazines

DESCRIPTION

The Marigold Magazine Subscribers file provides an ideal demographic for targeting active subscribers to various types of publications and magazines throughout the United States. Whether it's computers, technology, business, home decor, sports, interior decorating, music or celebrity gossip, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Magazine Subscribers today!

SELECTS			
		Postal	
Age Of Children	\$5/M	Phone	
Computer Owner	\$5/M		
Credit Card Buyers	\$5/M	LIST MAINTEN	ANCE
Donor	\$5/M	New to Market	10/14/2005
Ethnicity	\$5/M	Update Freq.	Monthly
Lifestyle Select	\$5/M	opuato i roqi	moning
Marital Status	\$5/M	DELIVERY OPTIONS	
SCF	\$5/M	Email Delivery \$50	
State	\$5/M		
Zip	\$5/M	ADDRESSING OPT	
		Text/Excel	\$0/
		Mailing Labels	\$10/

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

LIST TYPES AVAILABLE

Source:

Market:

mIn ID

866859-000

9,002,006

Compiled lists

\$125/M

\$500.00

Consumer

USA

M118138

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817



A Mailing List of Mortgage Holders

Homeowners with outstanding mortgages

DESCRIPTION

The Marigold Mortgage Holders file provides an ideal demographic for targeting individuals that have purchased a home and carry an outstanding mortgage. Whether you are looking to target conventional mortgage holders, jumbo mortgage holders, 1st, 2nd or 3rd morgages or lender type, these households are ideal for numerous financial offers in addition to traditional homeowner-related offers. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mortgage Holders today!

~			
SI	ΕL	EC	15

Age	\$5/M	Postal	
Age Of Children	\$5/M		
College Students	\$5/M	LIST MAINTENANO)E
Computer Owner	\$5/M	New to Market 06	6/25/2007
Credit Card Buyers	\$5/M	Update Freq.	Monthly
Donors	\$5/M		,
Ethnicity	\$5/M	DELIVERY OPTIONS	
Lifestyle Interests	\$5/M	Email Delivery \$50	
Magazine Subscribers	\$5/M		ψ 0 0
Marital Status	\$5/M	ADDRESSING OPTIONS	
Monthly Hotline	\$10/M		
SCF	\$5/M	Text/Excel	\$0/
		Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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IVIa	rigol	ע גע	reci

Nextmark ID	242353
SRDS ID	887006
mIn ID	130023

LIST INFO

Total Count:	54,979,239
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer

LIST TYPES AVAILABLE



A Mailing List of New Car Buyers

Individuals that have recently purchased a new Automobile.

DESCRIPTION

The Marigold New Automobile Purchasers file provides an ideal demographic for targeting consumers throughout the United States that have recently purchased an automobile. A new automobile means new responsibilities as well as needs for new products and services. Whether you are targeting individuals looking for insurance, gasoline cards, credit cards, audio equipment or child safety products this file provides an excellent target market. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of New Automobile Purchasers today!

		Elet TH Eenthale	ABEE
SELECTS		Postal	
Age Of Children	\$5/M	Phone	
College Students	\$5/M		
Computer Owner	\$5/M	LIST MAINTENANO	Æ
Credit Card Buyers	\$5/M	New to Market 12	/01/2004
Donor	\$5/M	Update Freq.	Monthly
Ethnicity	\$5/M	opuato i roq.	monuny
Lifestyle Select	\$5/M	DELIVERY OPTION	IS
Marital Status	\$5/M	Email Delivery	\$50
SCF	\$5/M	Email Delivery	4 20
State	\$5/M	ADDRESSING OPT	IONS
Zip	\$5/M	Text/Excel	\$0/
		Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	154433
SRDS ID	857149-000
mln ID	M110377

LIST INFO

Total Count:	2,878,727
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer

LIST TYPES AVAILABLE



A Mailing List of New Credit Card Activations

Individuals that have activated a new credit card.

DESCRIPTION

The Marigold New Credit Card Activation file provides an ideal demographic for targeting consumers throughout the United States that have just activated a new credit card. Establishing and obtaining credit is a critical part of developing purhasing power. These individuals have recently armed themselves with new credit cards and they are not afraid to use them. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of New Credit Card Activations today!

SELECTS				LIST TYPES A	/AILABLE
Age Of Children		\$5/M		Postal	
College Students		\$5/M		Phone	
Computer Owner		\$5/M			
Donor		\$5/M		LIST MAINTEN	ANCE
Ethnicity		\$5/M		New to Market	10/14/2005
Lifestyle Select		\$5/M		Update Freq.	Monthly
Marital Status		\$5/M			
SCF		\$5/M		DELIVERY OPT	TIONS
State		\$5/M		Email Delivery	\$50
Zip		\$5/M		Linal Delivery	400
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-207	6 (888) 7	61-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	175120
SRDS ID	866279-000
mln ID	M118059

1,618,625

LIST INFO **Total Count:**

Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer
LIST TYPES A	VAILABLE
Postal	
Phone	
LIST MAINTE	NANCE
New to Market	10/14/2005
Update Freq.	Monthly
DELIVERY OF	PTIONS



A Mailing List of New Credit Seekers

Individuals that are seeking credit.

DESCRIPTION

The Marigold New Credit Seekers file provides an ideal demographic for targeting consumers throughout the United States between the ages of 18-25 that are seeking new credit. Establishing credit as you enter the "work force" is a critical part of any persons life. These individuals have requested information regarding new credit opportunities and are eager to obtain credit and spend. Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of New Credit Seekers today!

SELECTS				LIST TYPES A	/AILABLE
Age Of Children		\$5/M		Postal	
College Students		\$5/M		Phone	
Computer Owner		\$5/M			
Donor		\$5/M		LIST MAINTEN	ANCE
Ethnicity		\$5/M		New to Market	09/12/2005
Lifestyle Select		\$5/M		Update Freq.	Monthly
Marital Status		\$5/M			
SCF		\$5/M		DELIVERY OPT	TIONS
State		\$5/M		Email Delivery	\$50
Zip		\$5/M		Linai Delivery	4 50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-207	6 (888) 7	61-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

172980

M116660

865821-000

5,136,189

Compiled lists

\$100/M

\$500.00

Consumer

USA

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

Market:

mIn ID



A Mailing List of Sub-Prime Credit Seekers

Individuals with Sub-Prime Credit That are seeking credit.

DESCRIPTION

Ben DeLisle

Marigold's Sub-Prime Credit Seekers List is ideal for offers geared toward those that lack a high credit rating. This multi-sourced file is ideal for various financial-related offers such as secured credit cards, loans, sweepstakes and more.

Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Sub-Prime Credit Seekers today!

List Manager

SELECTS				_	LIST TYPES AV	AILABLE
Age Of Children			\$5/M		Postal	
College Students			\$5/M		Phone	
Computer Owner			\$5/M			
Donor			\$5/M		LIST MAINTENA	NCE
Ethnicity			\$5/M		New to Market	
Lifestyle Select			\$5/M		Update Freq.	Monthly
Marital Status			\$5/M		-1	
SCF			\$5/M		DELIVERY OPTI	ONS
State			\$5/M		Email Delivery	\$50
Zip			\$5/M		Elliali Delivery	\$ 50
					ADDRESSING O	PTIONS
					Text/Excel	\$0/
					Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

Market:

(646) 442-2077

5,639,831

Compiled lists

\$100/M

\$500.00

Consumer

(888) 761-8817

USA

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

ben@marigolddirect.com



An Email List of College Students

Individuals that are currently enrolled in colleges across America

DESCRIPTION

The Marigold College Student file provides an ideal demographic for targeting students throughout the United States that are currently in college via Email. We all know what college students like and need to buy. The list covers credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of active college students today!

not life. Tap into this e	Allemely largeled mark	let of active conege students today:		Market:	Consumer
SELECTS					
Computer Owner		\$5/M		LIST TYPES AV	AILABLE
Credit Card Buyers		\$5/M		Email	
Donor		\$5/M		Phone	
Ethnicity		\$5/M			
Lifestyle Select		\$5/M		LIST MAINTENA	NCE
Marital Status		\$5/M		New to Market	
SCF		\$5/M		Update Freq.	Monthly
State		\$5/M			
Zip		\$5/M		DELIVERY OPT	ONS
				Email Delivery	\$50
					PTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-20)77 (888)	761-8817

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

241579

3,451,905

\$1,000.00

Compiled lists

\$125/M

USA



Wealthy Seniors and Retirees at Home Address

The Marigold Wealthy Seniors and Retirees file provides an ideal demographic for targeting individuals that have net worths in excess of 500000 in assetts

DESCRIPTION

The Marigold Wealthy Seniors and Retirees at Home Addresses file provides an ideal demographic for targeting individuals that have net worths in excess of \$500,000 in assetts. These individuals recognize the short and long term benefits of investing their money wisely in the financial markets and are excellent candidates for a wide array of financial products and services, financial planning, life insurance and estate planning as well as big ticket items that target affluent consumers.Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Wealthy Seniors and Retirees at Home Addresses today!

Nextmark ID	240882
SRDS ID	880410-000
mln ID	129154

LIST INFO

Total Count:	1,426,503
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	12/03/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817